NXTBT AI

WE MAKE YOU THE NEXT BIG THING.

Your AI marketing starting plan

A practical 30-day outline for a local business. Start with one audience, one offer, and one useful automation.

01 / PICK THE OPPORTUNITY

Days 1-3

Choose the customer you want to reach and one service to promote. Decide what a good lead looks like and how the team will respond.

02 / CREATE A CLEAR OFFER

Days 4-7

Write one message: who it helps, the benefit, and the next step. Use your own photos and approved claims. Create one simple booking or inquiry destination.

03 / SHOW UP CONSISTENTLY

Week 2

Plan three useful posts: an introduction, an answer to a common question, and an offer. Adapt for your chosen channel. Have a person review AI-assisted copy before publishing.

04 / CONNECT THE FOLLOW-UP

Week 3

Choose a missed-call, inquiry, or booking workflow. Check your existing tools first. Test answers, reminders, and the handoff to a real team member before going live.

05 / BUILD LOCAL MOMENTUM

Week 4

Choose one referral partner, local collaboration, or event. Make the next step easy. Follow up with interested people through their agreed contact channels.

06 / MEASURE WHAT MATTERS

Every week

Track inquiries, booked appointments, completed sales, response time, and marketing spend. Compare with your starting baseline. Keep what helps; adjust what does not.

Your first conversation: Bring your current booking, phone, email, and marketing tools. We will identify one practical place to start.