ST PETE FOOLS

CHARITIES

1ST ANNUAL

Louis Chacon Memorial Concert

THURSDAY, OCTOBER 21, 2027 • JANNUS LIVE

[SPONSOR NAME]
Band Sponsor Proposal

[SPONSOR LOGO]

HONORING LOU CHACON



Louie Chacon: An Ace in a Deck of Jokers

Louie Chacon was a man of service, a man of heart, and a man of unshakeable character. A retired NYPD Detective, Lou spent his career in the pursuit of justice, carrying his badge with the kind of quiet honor that defined a generation of law enforcement. Beyond the precinct, he was the bedrock of his family—a devoted son, husband, father, and grandfather who cherished his loved ones above all else. Tragically taken from us last April while navigating a detour at Tampa International Airport, Lou's passing left a void in the St. Petersburg community that can never truly be filled. To the St. Pete Fools Social Club, Lou was more than just a brother; he was the "Ace in a deck of Jokers. "Whether we were roaring down the highway on motorcycle rides, sharing stories and "many laughs" around a campfire on our annual trips, or working side-by-side to serve local charities, Lou was the soul of every event. He had a rare gift for making everyone feel like the most important person in the room and a laugh that stayed with you long after the engines were turned off. Lou is sorely missed by his family, his brothers in the Fools, and everyone fortunate enough to have called him a friend. Tonight, we celebrate his legacy, his service, and the countless memories he left behind.

Ride in Peace, Lou. You are forever our Ace.

ST PETE FOOLS CHARITIES

ST PETE FOOLS SOCIAL CLUB

THE CAUSE





The Cause:

Police Unity Tour

Saint Petersburg College (SPC) First Responder Programs

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POLICE UNITY TOUR







Police Unity Tour

Overview
The Police Unity Tour is an annual multi-day bicycle ride held each May that culminates in Washington, D.C., during National Police Week. It serves as a living memorial, bringing together law enforcement officers, survivors, and supporters to honor those who have made the ultimate sacrifice.

Mission & Purpose
Motto: *"We Ride for Those Who Died."*
Awareness: To ensure that the sacrifices of law enforcement officers killed in the line of duty are never forgotten.
Support: To raise funds for the **National Law Enforcement Officers Memorial Fund (NLEOMF)** and the National Law Enforcement Museum.

Key History & Facts
Founded: 1997 by Officer Patrick P. Montuore with just 18 riders.
Growth: Now includes thousands of participants nationwide
The Ride: A 4-day, roughly **300-mile journey** (often starting in New Jersey) ending at the National Memorial in D.C.
Impact: Since its inception, the tour has raised over **$30 million**, making it the single largest fundraiser for the National Law Enforcement Officers Memorial.
The "Ride-In"
The emotional highlight of the tour is the "Ride-In," where thousands of cyclists arrive at the Memorial in a massive procession, greeted by families of the fallen and fellow officers, followed by a formal candlelit tribute and ceremony.

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SPC FIRST RESPONDER PROGRAMS



Louis Chacon Scholarship

Overview

The Louis Chacon Scholarship was created to assist law enforcement officer, emergency medical technician, paramedic, and firefighter trainees within the state by providing financial assistance for approved training programs.

The following programs will qualify for the Louis Chacon Scholarship:

Law Enforcement Academy (BLE-PSAV)
Corrections Academy (BEC-PSAV)
Firefighter Academy (FFCO-PSAV)
Firefighter/EMT Combination (FFEM-PSAV)
EMT Applied Technology Diploma (EMT-ATD)
Paramedic Certificate (PMED-CT)
Emergency Medical Services (EMS-AS)
The award amount is tuition less any state or federal financial aid (includes veterans tuition benefits but excludes federal direct loans) received by the trainee.
Recipients must not be sponsored by an employer that is already covering the cost of tuition.
Recipients must be considered a **Florida resident** for tuition purposes.

ST PETE FOOLS CHARITIES

ST PETE FOOLS SOCIAL CLUB

ST. PETE FOOLS
OUR MISSION



The St Pete Fools Social Club for Charities is a 501(c)(3) founded in 2020 with one firm goal: to host events and fundraisers that give a helping hand to local charities.

Our members raise funds to provide tangible goods and services for organizations in need.

The club brings together approximately 70 local businessmen and entrepreneurs who love the City of Saint Petersburg.

ST PETE FOOLS
CHARITIES

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OUR COMMUNITY IMPACT

THE ST PETE FOOLS IS A 501-C3 CHARITABLE ORGANIZATION THAT HAS PROVIDED NEEDED SUPPLIES TO SUCH ORGANIZATIONS AS:

- ALPHA HOUSE
- RESURRECTION HOUSE
- SPPD
- ANGELS AGAINST ABUSE



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ST PETE FOOLS
CHARITIES

OUR SUPPORTERS



Our supporters include local business owners, entrepreneurs and community members who support the Fools' charitable work.

Our events bring those relationships together with sponsors and guests in a social setting.

Sponsors can build on those connections through hospitality and agreed event activations.

ST PETE FOOLS CHARITIES

ST PETE FOOLS SOCIAL CLUB

OUR PERFORMER

THE BLACK HONKEYS BAND

Motown, funk, soul and rock & roll

Featured performer for the 1st Annual Louis Chacon Memorial Concert at Jannus Live on Thursday, October 21, 2027.

A full-band live performance built for a high-energy night in downtown St. Petersburg.



ST PETE FOOLS CHARITIES

ST PETE FOOLS SOCIAL CLUB

OUR VENUE







JANNUS LIVE

Downtown's Premier Stage

Located in the heart of St. Petersburg's historic district, Jannus Live offers an outdoor concert experience.

The concert brings the Fools' supporters and guests together in downtown St. Petersburg on Thursday, October 21, 2027.

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MARKETING REACH

TAMPA BAY MARKET

3.42 million residents
Tampa–St. Petersburg–Clearwater MSA, July 2025 estimate.

14.9 million visitors
St. Pete-Clearwater in 2025.

More than $10 billion
Visitor economic impact in St. Pete-Clearwater in 2025.

The concert connects a downtown St. Petersburg venue with the Fools' local supporters and business relationships.

Sources: U.S. Census Bureau via FRED; Visit St. Pete-Clearwater. Regional context, not projected concert attendance.



ST PETE FOOLS CHARITIES

ST PETE FOOLS SOCIAL CLUB

BAND SPONSORSHIP TEMPLATE

BAND SPONSOR

The Black Honkeys Band presented by [Sponsor Name]

Associate your brand with the featured live performance at the Louis Chacon Memorial Concert.

Proposed investment: [SPONSORSHIP AMOUNT]

Illustrative example: The Black Honkeys Band presented by Duke Energy

PACKAGE DETAILS TO AGREE

SPONSOR BENEFITS

Performance association	Use “The Black Honkeys Band presented by [Sponsor Name]” in agreed materials.
Brand placement	Agreed logo placement alongside the band billing.
Guest hospitality	Set ticket and suite allocations in the final package.
Event recognition	Agreed stage acknowledgment and digital promotion.

OUR EVENT SPONSORS

DAYTON ANDREWS
CHRYSLER Jeep Since 1964 DODGE RAM

SDF
SPEERDREAM
FOUNDATION

GOLD & DIAMOND®
SOURCE

Louis Chacon Memorial Concert

Thursday, October 21, 2027 · Jannus Live

THANK YOU

FOR YOUR CONSIDERATION

Louis Chacon Memorial Concert
Thursday, October 21, 2027

ST. PETE FOOLS

[SPONSOR LOGO]

[SPONSOR NAME]